

Ensure growth with an intelligent, resilient supply chain

Modernize your business with an agile, predictable and sustainable supply chain

Amid a continuously changing market, supply chains must adapt quickly to satisfy customer expectations. Sudden shifts and shocks continue to force companies to innovate rapidly to survive. Factors, such as inclement weather or a new vendor, can test and put pressure on a supply chain's capabilities. More and more, there's demand for resiliency, end-to-end visibility and automation. In fact, 72% of supply chain executives expect most of their processes and workflows to be automated in the next 3 to 5 years.¹

What's more, the flow of information across the supply chain is often stifled, trapped in existing applications, multiple enterprise resource planning (ERP) instances and disconnected data silos. These issues make strategic planning and demand forecasting more inaccessible and, consequently, more costly.

How do you create a supply chain that is both resilient and sustainable? IBM Consulting™ works with business leaders to equip your company and partners with the visibility and modern tools needed to maximize supply chain efficiency. Empower each partner to act with intelligence using AI automation, the Internet of Things (IoT), blockchain, environmental management suites and more. Combine each of these features in one convenient platform to improve productivity while reducing resource consumption, complexity and cost.

IBM Consulting is a global leader in supply chain consulting with proprietary access to IBM Expert Labs, technology and research. We work across an integrated ecosystem of best-in-class partners to encourage flexibility within enterprise supply chains. The goal: reinvigorate supply chain architecture with smart, intuitive and transparent methods for predicting, tracking and addressing customer engagements.² With IBM Consulting, you gain a level of confidence in your supply chain's adaptability that you can count on to meet current demand and plan for future success.

IBM Consulting helps decision makers design and build well-maintained supply chains with the intelligence and visibility to act in service to the end customer. Supported by IBM Garage™, a co-creation method for accelerating transformation with a demonstrated track record in the supply chain market, IBM Consulting helps you create a better customer experience. You can:

- Improve agility and visibility within the supply chain.
- Deliver a seamless customer experience.
- Predict disruption and proactively address execution exceptions.
- Grow your company's revenue through differentiated supply chain capabilities.
- Optimize cost and service capabilities with automation and data.

Every supply chain is unique and comes with its own challenges, but IBM has firsthand experience creating greater operational visibility and cutting costs. Read about IBM's own supply chain journey to see the power of the cognitive supply chain in action. Together, we can enable a visible and accurate flow of data that maximizes customer satisfaction.

“Thanks to IBM Consulting, we've moved to a next-generation ERP that will help us to optimize our processes, capitalize on the new opportunities, and grow our business.”

James Wen,
CIO at Wiyynn Corporation ³

Ways to learn more:

[IBM Consulting supply chain services](#) →

[Building resilient supply chains](#) →

[More IBM supply chain products](#) →

1. The resilient digital supply chain, IBM Institute for Business Value, April 2022.

2. Critical Capabilities for Oracle Cloud Application Services, Worldwide, Gartner, 20 April 2022.

3. Wiyynn ramps up production for global growth, IBM, July 2021.